

NOTICE OF MEETING
MARSHALL PUBLIC LIBRARY BOARD OF TRUSTEES
113 South Garfield
Pocatello, ID 83204
208-232-1263
www.marshallpl.org board@marshallpl.org

The regular meeting of the Board will be held in the Community Room on **March 15th, 2018 at 4:15 p.m.**

The agenda for the meeting is as follows:

CONSENT AGENDA

The following business items may be approved by one motion and a vote. If any one member of the Board so desires, any matter listed can be moved to a separate agenda item.

- Minutes of the regular meeting February 15th, 2018
- Financial Reports

AGENDA

- Public Comments

ORDER OF BUSINESS

- Call to order
- Consent Agenda
- Director's Report
- Supervisor's Reports
- Agenda Items
- Adjournment

The Marshall Public Library is accessible to persons with disabilities... Program access accommodations may be provided with three (3) days' advance notice by contacting Dave Hunt at dhunt@pocatello.us; 208.234.6248 or 5815 South 5th Avenue, Pocatello, ID.

Posted March 9th, 2018

**MINUTES OF THE REGULAR MEETING OF THE MARSHALL PUBLIC
LIBRARY BOARD OF TRUSTEES
February 15th, 2017**

Sandra Shropshire called the meeting to order at 4:19 p.m. Present were Trustees Kathryn Way, Sharon Manning, and Jay Bingham. Staff present included: Eric Sues, Director; Trina Bonman, Associate Director; Amy Campbell, Public Services Supervisor; Kathryn Poulter, Children's Services Supervisor; Sheri Waite, Technical Services Supervisor; and Becky Hadley and Kristy Lyon, Lead Librarians. Also present was City Council Representative Linda Leuwrick.

CONSENT AGENDA

The minutes from the January 18th meeting were considered. Jay Bingham moved to approve them. Kathryn Way seconded.

DIRECTOR'S REPORT presented by Eric Sues

- Free tax help has begun, and will run through mid-April
- I will have returned from the American Library Association Midwinter Meetings in Denver and will have my conference report in March.
- The remodeling of the Library's meeting room is nearly complete.
- The Library has purchased new iPad tables for the children's section, and added a few more shelves.
- I am officially on the ballot for a seat on OCLC's Americas Regional Council. The election runs from February 1st through mid-March

SUPERVISORS REPORTS:

Public Services report presented by Becky Hadley and Kristy Lyon

They presented on the projects they oversee for their respective departments.

Becky Hadley, Circulation:

- So far we have over 140 people signed up for the 50/50 Book Challenge.
- On Wednesdays we have started to do Facebook videos called "What are you Reading Wednesdays." The first video has been watched over 500 times. All the videos have been viewed over 7000 times.
- The February display is Blind Date with a Book. Every book is wrapped in paper so you can't see the title. The first paragraph is printed on each book so that's all you have to go off of.
- Next month's display will be lesser known works from famous authors.

- The bulletin board in the lobby has Olympic trivia this month. In March we will have our 2nd annual Battle of the Books where people vote on their favorite books in head to head challenges.
- Becky leads three different book groups. The first meets on the 3rd Wednesday and reads a variety of books. There is also a cook book group that meets monthly. There is a theme and everyone picks a recipe and brings it to share. The last group is called Spin a Good Yarn. It's a fiber arts group. They work on their projects and discuss books and current events.
- We are starting to get ready for Summer Reading. The theme this year is Libraries Rock. Becky oversees the adult program.
- Becky creates the circulation schedules. They are kept both online and at each desk. Both floors are on there so everyone knows who is in the building.

Kristy Lyon, Reference:

- The remodel of the reference office is finally complete. There is more storage and it's a functional space now.
- We do research requests. Usually obituaries, but can be other requests. We have just put the form online so you can request there or in person. We did 4 in January. One interesting one was a patron requesting pictures of the Halliday St. Underpass.
- Kristy is in charge of overseeing all of the exam proctoring. We do both college and high school exams. Currently we are working on updating our information and FAQs so it is easier to navigate. In January we proctored 10 exams, six of which were in one day.
- Kristy also oversees all of the outreach for the library. We go to the Veteran's home, Portneuf Towers, retirement homes, and a few homebound patrons. This is a tough but rewarding job. Currently we have 6 volunteer drivers who deliver most of the books. Staff only goes to two facilities. Two of our homebound patrons are a married couple. Birdie is 102 and Betty is 94. They are avid readers. They leave reviews of what they read and love to talk to the volunteers who visit.
- **Amy** reported that in January we gave out 231 new cards. Had 13,567 contacts at the public service desk, and checked out 22,146 items. We also provided 2,333 hours of internet.

Technical Services report presented by Sheri Waite

- Sheri shared some statistics about our website. Last year 22,644 users logged on for a total of 68,701 sessions. 72% of this was from a computer, 22% on a phone, and 6% on a tablet.

Children's Services report presented by Kathryn Poulter

- A visiting author will be coming in March – Kashmira Sheth. There is a literary banquet in her honor on March 5th.
- Fort Hall elementary doesn't really have a library district that supports them. So Marshall and Portneuf have joined together to share resources with the students there.
- The new iPad tables have finally come. They are very cute.
- We received a new dinosaur for the toy area. The original has been here for 13 years. The second one for 7 years. We have retired the original and replaced it with our new gift.

•

AGENDA

- None

Meeting was adjourned at 5:00 pm. Jay Bingham moved and Sharon Manning seconded.

Respectfully submitted,

Trina Bonman, Associate Director

Library Director's Report

March 15, 2018

Eric Suess

- My conference report from the Denver ALA Midwinter Meetings is attached
- The OCLC election concludes as of our meeting date.
- ALA election (I'm running for a fourth term as Councillor At-Large) runs from March 12-April 4.
- I attended the 3rd annual Idaho Public Library Director's Summit in Meridian on March 1-2.
- I have accepted appointment to ALA's Committee on Legislation for 2018-2020. My term begins following the conclusion of the ALA Annual Conference (New Orleans) in late June, 2018
- The Library's email system will be integrated with the City's system beginning in the last week in March. Our email addresses will not change.
- I will be speaking to an NKA audience in December on the topic of intellectual freedom and net neutrality.

Eric Sues
Conference Report
American Library Association
Midwinter Meetings
Denver, Colorado – February 2018

The American Library Association (ALA) Midwinter Meetings were held in mid-February in Denver, Colorado. The meetings were well-organized, productive, and interesting. As I am active with ALA in several capacities, I enjoyed the opportunity to participate in the scheduled activities and to network with colleagues from around the country (and beyond).

ALA Committee on Organization (COO)

I began service on my second 2-year term (which extends through the ALA Annual Conference in the summer of 2019) at this meeting. COO serves to:

advise and assist regarding structural and organizational concerns in ALA. To recommend to council the establishment or discontinuance of divisions, round tables, membership initiative groups, ALA committees, assemblies and joint committees, as the needs of the association may require. To define the functions of these units, subject to the approval of council. To recommend to council the establishment, including the name and size, of other standing committees to consider matters of the association that require continuity of attention by the members. To recommend to executive board the appropriate unit to appoint official representatives to outside organizations. To receive notification of the formation of interdivisional committees.

Several items of business came before the Committee, including:

Dissolution of the Federal and Armed Forces Library Round Table (FAFLRT) and its merger with the Association of Specialized and Cooperative Library Agencies (ASCLA) to create and expanded Division - Association of Specialized, Government, and Cooperative Library Agencies (ASGCLA) (a mouthful to pronounce). Because FAFLRT had declining membership and fiscal challenges as a roundtable, and since most FAFLRT members were also ASCLA members, it made sense to combine them and make use of efficiencies. This was recommended to ALA Council during the COO report and was passed.

The Graphic Novels and Comics in Libraries Member interest group (MIG) presented a request to expand into a roundtable, as they are gaining in popularity and activity. COO members felt their presentation still needed work as well as further information, and suggested they bring their request back to COO at our meetings during Annual Conference.

The Libraries Foster Community Engagement MIG presented a request for renewal, which was granted.

A proposal to disband the joint ALA-Society of American Archivists (SAA)-American Alliance of Museums (AAM) committee, and create the “Committee on Archives, Libraries, and Museums (CALM) MIG was presented and approved for recommendation to ALA Council.

Mike Marlin, The Executive Board Liaison to COO presented several ‘talking points’. Among them:

- Organizational Effectiveness discussion to be held with membership during Council II
- Budgetary information and planning
- Creation of ALA’s Policy Corps in conjunction with the ALA Washington Office
- Update on Federal funding for libraries
- Advocacy, especially Federal legislative advocacy
- ALA Executive Director search and interim appointment
- Dues Proposal for the Spring ballot
- Membership statistics

ALA Council

I am serving in the final year of my third three-year term, and am standing for election to a fourth term. If successful, my term would run from 2018-2021. Several meetings were involved.

ALA Council Orientation Session

This session was to introduce new Councillors to the activities and expectations of Council, including budget and finance information, rules and procedures, structural information, and an introduction to ALA’s Executive Director, President, Parliamentarian, ALA/APA Chair and more. Several experienced councillors, including myself, attend to help answer questions, and to provide social support for new councillors.

ALA Council/Executive Board/Membership Information Session

This is the semi-annual ALA membership meeting, where members at-large may attend, hear information on the Association, ask questions, and potentially introduce resolutions. It included the reports of the ALA President, President-Elect, Executive Director, Endowment Trustees, Treasurer, Budget Analysis and Review Committee (BARC), Nominating Committee, and Executive Director Search Committee. No resolutions were proposed by the membership.

ALA Council Reception

This was an opportunity to reconnect with other councillors and to meet newly-elected councillors.

Council Forum (I, II, and III)

On Saturday, Sunday, and Monday evenings (the evenings before official Council meetings), these scheduled but informal meetings are held. Attendance is not mandatory but a significant number of councillors attend. The goal of these meetings is to discuss up-coming Council meeting topics and to ask for productive input, to express concerns, and ask questions. It is not a substitute for debate on Council floor, nor are decisions made at these meetings. For movers of resolutions, these discussions often provide input which will strengthen their resolution before they are officially presented. I attend every one of these that I can, including all three in this case. It helps me to understand issues on which I'll be making decisions, and gives me an opportunity to present constructive ideas.

ALA-APA Council Session

The Allied Professional Association is a separate entity from the ALA, with a different financial structure, but which operates within ALA Headquarters, and shares staff with ALA. ALA Council members are also officially councillors for the APA. The APA certifies and trains library non-professional staff (no MLS or equivalent). Approval of budget and financial plan took place here, as well as a report of the APA's Director.

ALA Executive Board Candidates Forum/Election Tellers

Six nominated candidates, drawn from ALA Council, were given an opportunity to present their statements, and answer questions from the Council floor. Elections took place for a time afterward, and three were elected to a full term on the ALA Executive Board (EB), while one person was elected to fill the short-term vacancy on the EB due to the election of Loida Garcia-Febo as President-Elect of ALA. I was asked to be a Teller for the election, and with a few other councillors, tallied and certified the votes for EB.

ALA Council I

Included in this meeting were reports from the Resolutions Committee, Committee on Committees (including announcement of EB candidates and Tellers), Scholarship and Study Grants Committee, Membership Committee (including proposal on personal dues adjustment), Executive Director (including approval of Annual Conference minutes and implementation of Annual Conference actions), and ALA Honorary Membership nomination for Librarian of Congress Carla Hayden.

ALA Council II

Included in this meeting were reports and resolutions from the ALA Policy Monitoring Committee, Constitution and Bylaws Committee, Committee on Organization, Committee on Diversity, and the Freedom to Read Foundation. Following official Council Business, President James Neal facilitated a discussion, including general membership of the Association, on how

ALA might organize itself to continue to fulfill its mission in the 21st century. This discussion on organizational efficiency and effectiveness was done in small groups. My self-selected group included four Councillors and five general members. We discussed frameworks and overlapping responsibilities that could be made more efficient, talked about what ALA does that's most valuable, and what members are looking for from their Association. Our discussion notes were recorded and collected. While there was no official 'reporting out' at that time, comments from participants were accepted. My observation was one more of focus than process, noting (as others have before me) that the ALA is the American Library Association, not the American *Librarian* Association. I specifically mentioned our library's use of the 'Libraries Transform badges (I'm an expert in...)' which has empowered our staff to actively contribute to the community and to each other as experts in a variety of library and non-library related topics. As ALA considers how to reorganize efficiently and effectively, I indicated that ALA must focus on the empowerment and success of all parts of the library community, not just on degreed librarians who can attend conferences.

ALA Council III

Included in this meeting were memorial tributes for ALA members who have passed, several tribute resolutions, and reports and resolutions brought forth by the ALA EB Tellers, Intellectual Freedom Committee, Committee of Legislation, ALA FY2019 programmatic priorities and budgetary ceiling, and discussion on resolutions that may come before Council at our Annual Conference (currently being examined for fiscal implications) including a resolution on socially responsible investment for the ALA endowment fund, and a resolution on addressing roadblocks to diversity in the leadership pipeline.

ALA Presidential Candidates Forum

This session allowed both candidates for ALA President-Elect to make statements regarding their qualifications, and focus, as well as answer questions from the general membership.

ALA Opening General Session

Patrisse Cullars, a co-founder of the Black Lives Matter movement, was interviewed by was interviewed by 13 year-old Marley Dias, founder of the #1000blackgirlbooks campaign to collect and donate 1,000 books that featured black girls as the main characters. This effort to date has generated over 10,000 books. She was listed by the NY Times in their "21 under 21", and as ambassador for Teen Vogue. She wrote the book *Marley Dias Gets it Done – And So Can You* to show kids how to galvanize their strengths to make positive changes in their communities. Marley's questions were intelligent, fun, and insightful, and at thirteen, it was amazing to watch her shift her focus on the fly as the need arose. It was interesting to learn about Ms. Cullars, but the takeaway was that Marley Dias is certainly someone to watch.

ALA Closing General Session

Bill Nye (The Science Guy) and Gregory Mone discussed their book series *Jack and the Geniuses*, and their efforts to instill a love of science in young people.

Exhibits

The number of exhibitors at the Midwinter Meetings is smaller than at Annual Conference, and I did not need to have any specific conversations with many, but I did get some questions answered by one of our book distributors (Ingram) and some online ordering information.

Local Input

Midwinter's mostly meetings, with few actual programs. It is essentially an opportunity to conduct the business of the Association. Aside from vendor information (just above) and an opportunity to network with colleagues, I was given opportunity to tell our story and contribute the experience here in Pocatello to a national audience. It's important that views and items of importance from our area be reflected in the actions and concerns of our profession nationally. I am currently running for two national-level positions. As described above, I am running for a fourth term as an ALA Councillor At-Large. I would like to keep our views and interests in the 'mix'.

In addition, I have been nominated to run for a seat on OCLC's Americas Regional Council (ARC). OCLC is a non-profit corporation which provides shared bibliographic records throughout the world to its members, as well as creates the platform for interlibrary lending which most of the library world uses to send books from one library to another. The OCLC ARC has traditionally under-represented public libraries, medium-sized libraries (such as MPL) and libraries outside of large urban areas. For all these reasons, and based on my thirty-plus years of professional library experience, I chose to accept the nomination.

The ALA Council election runs through April 4th. The OCLC election ends on March 15th. Regardless of the outcome of the elections, I will still continue to tell our story, and make sure it is heard.

On a less library-related, but a more enjoyable note, I had dinner at Maggiano's in Denver. This is apparently an Italian chain restaurant with tremendous food and impressive value. (For instance, I ordered a lasagna, and they have a policy that ordering a 'basic pasta' gets you another basic pasta to go. I managed two dinners for the price of one.) I heartily recommend that if a 'certain Italian chain restaurant' is not showing interest in locating to our area, perhaps we should contact Maggiano's and invite them to Pocatello. Just saying!