The regular meeting of the Board will be held in the Community Room on November 16th, 2017 at 4:15 p.m.

The agenda for the meeting is as follows:

CONSENT AGENDA

The following business items may be approved by one motion and a vote. If any one member of the Board so desires, any matter listed can be moved to a separate agenda item.

- Minutes of the regular meeting October 19th, 2017
- Financial Reports

AGENDA

- Public Comments

ORDER OF BUSINESS

- Call to order
- Consent Agenda
- Director’s Report
- Supervisor’s Reports
- Agenda Items
- Adjournment

The Marshall Public Library is accessible to persons with disabilities... Program access accommodations may be provided with three (3) days’ advance notice by contacting Dave Hunt at dhunt@pocatello.us; 208.234.6248 or 5815 South 5th Avenue, Pocatello, ID.

Posted November 10th, 2017
MINUTES OF THE REGULAR MEETING OF THE MARSHALL PUBLIC LIBRARY BOARD OF TRUSTEES
October 19th, 2017

Sandra Shropshire called the meeting to order at 4:15 p.m. Present were Trustees Kathryn Way, Sharon Manning, and Jay Bingham. Staff present included: Eric Suess, Director; Trina Bonman, Associate Director; Amy Campbell, Public Services Supervisor; Kathryn Poulter, Children’s Services Supervisor; and Sheri Waite, Technical Services Supervisor. Also present was City Council Representative Jim Johnston.

CONSENT AGENDA
The minutes from the September 21st meeting were considered. Jay Bingham moved to approve them. Sharon Manning seconded.

DIRECTOR’S REPORT presented by Eric Suess

- I continue to work with Finance and Legal to get the lighting project started.
- I have submitted the request to be considered by OCLC’s nominating body to run for their Americas Regional Council. I will hear if I am chosen to run by December 1. Elections will be held in February.
- My name has been submitted to the ALA Nominating Committee for consideration for running for the ALA Executive Board. Elections are held in the spring.
- The Library staff is getting ready for the October 23rd closure. No materials are due that day. Part of the process is already underway.
- We have begun a new budget year.
- The Friends of the Library held their booksale from October 12-14.
- I will be attending the OCLC ARC program in Baltimore from October 29-November 1.
- Cresta Harwood has been accepted to the graduate library studies program at Emporia State University.
- Expansion of the Reference office will begin in November.

SUPERVISORS REPORTS:

Public Services report presented by Amy Campbell

- Our toiletry drive will be wrapping up at the end of this month. So far we have collected 14 big boxes full of toiletry items to be delivered to the local school district’s program for at risk youth.
- Food for Fines will start November 1st and will run through December 16th. One none perishable food item will be good for waiving $1 worth of overdue fines.
• On November 9\textsuperscript{th} we will be partnering with the police department to present a program on the Equifax data breach and what patrons can do to protect themselves.

• Kathryn Poulter and Amy Campbell visited the Women's prison and shared library resources with 300 inmates.

• The public services department handles many resource requests. There have been 30 since April. 15 of this have been specifically for obituaries. Recently Minnie Howard’s grandson contacted us for information about some family stories that had been passed down about his grandmother.

• This month I’d (Amy) like to highlight our Family History Kits. These were made by Becky Mitton. They can be checked out and help record family history across multi-generations. We will be making more kits with basic craft supplies and how to information.

• In September we gave out 177 cards, had 11,982 public service contacts, and 21,297 checkouts.

Technical Services report presented by Sheri Waite
• The budget year has ended. We spent 99.88% of the book budget.
• We added 950 books last month and deleted 1300.

Children's Services report presented by Kathryn Poulter

• 4 librarians went to the Idaho Library Association conference in Boise at the beginning of this month – Cresta Harwood, Kathann Hendricks, Amy Campbell, and Kathryn Poulter.
• Amy presented on Human Libraries at the conference
• In October the Children’s Department is doing classroom visits. Around 750 kids in 30 tours will get introduced to the library.
• The Mayor’s Million Minute Marathon will also be going on in October. All children in Pocatello whether in public, private or home school are encouraged to participate. The minutes will be tabulated in November.

AGENDA
• The Board approved closing the Library at 6pm on November 22\textsuperscript{nd}. Kathryn Way moved and Jay Bingham Seconded.

Meeting was adjourned at 5:00 pm. Sharon Manning moved and Kathryn Way seconded.

Respectfully submitted,

Trina Bonman, Associate Director
Library Director’s Report  
November 16, 2017  
Eric Suess

- There will be early budget amendments in January which will allow us to set up funding for the lighting project.
- I attended the OCLC Americas Regional Council meeting in Baltimore. A report is attached.
- Additional shelving and movement of collections took place on October 23rd. The Reference Office expansion is underway.
- The Friends of the Library held their booksale from October 12-14. Profit was over $2500.
- A reception to honor the generosity of the Friends of the Marshall Library will be held following the Library Board meeting, from 5-6pm on November 16th.
I attended the first OCLC Americas Regional Council (ARC) Meeting in Baltimore, MD. OCLC is a global corporation which works with libraries to provide electronic records of their holdings, and facilitates interlibrary loan transactions. ARC is one of three regional divisions of OCLC, the other two being Asia/South Pacific and Europe/Middle East/Africa. The Marshall Public Library is a member of OCLC, as are most libraries throughout the world. This initial gathering of OCLC administrative employees, official regional delegates, and members was a positive and productive endeavor. Despite a majority of attendees being from academic libraries, there was a wealth of information which pertained to libraries of all types.

The Conference centered on four themes: Reimagine customer experiences, Leverage data, Confirm professional values, and Innovate continuously.

Christopher Cronin, Associate Dean of Libraries at Columbia University, and President of ARC opened the conference, and introduced the keynote speaker, Dr. Carla Hayden, Librarian of Congress. Dr. Hayden was a long-time (1993-2016) CEO of the Enoch Pratt Free Library in Baltimore, and a former President of the American Library Association. She is the first female, first African-American, and the first degreed librarian to hold the position of Librarian of Congress.

Harnessing the Power of a Smart Staff was my first breakout session. Jeff Steely, Director of Libraries at Georgia State University talked about how to look for potential employees with non-standard work and life experience, focusing not only on depth, but also breadth of experience, and determining what this breadth could bring to the library. Kim Westbrooks and Karlie Johnson spoke about how to serve the millennial generation.

Two plenary sessions, Getting smarter with technology: customer insights and data and Smarter data for smarter libraries were mostly aimed at academic libraries. One product, Digby, is generally used to support student workers in academic libraries (pulling and reshelving materials, etc) but could have public library benefits.

The breakout session Community discovery and ideation: creating smart libraries followed. Mary Lou Carolan, Director of the Cornwall Public Library in New York described community conversations held by her library on a wide variety of topics, from an open topic like “what do you feel your community should aspire to?” to “what should be done with this particular property”. The public, some local officials and others attended these community conversations, moderated by the Library Director in most cases. Carolan proposed a new perspective. It's a fairly common to hear that “libraries are the heart of the community” but Carolan suggested that it makes more sense to think in terms of “the community is the heart of the library.” The well-being of the community should be tops in a library’s consideration, and reaching out to the community should be the highest priority.

Day one closed with a presentation on The LIT room: reading reinvented. It featured the experience of creation, through a grant, of a space within a public library, where lights, sound, motion and children’s
input created an immersive storytime experience. This space could be rearranged (cloth panels, sound effects, lighting effects, projection, etc) to create an experience which resulted in significant participant involvement and interaction, with great retention.

In the evening, a dinner reception was held at Baltimore’s American Visionary Art Museum, a very unique and extensive collection of modern art pieces. It was fascinating, and fun.

Day two began with a keynote by Kathering Maher, CEO of the Wikimedia Foundation, the organization behind Wikipedia. Her presentation, *Building for the future of free knowledge*, touched on her organization’s efforts to enlist experts to solidify the strength of their site. A large focus has been on verification of and increasing expert contribution to the citations in their articles. Also, she stressed the need for help from the library community to contribute articles in areas which are less well-covered. The planks of her operation are verifiability, neutrality, and no original research.

*Leveraging Wikipedia* followed, with a group of four professionals describing how their institutions use the power of Wikipedia.

My next breakout session was *Nurturing informed citizens and patrons*. This focused on an effort by UCLA to determine how best to discover whether the news with which one is presented is unbiased and accurate. What is “fake news” and why does it matter?

In Libraries Transformed, Jeff Julian of the American Library Association talked about the Libraries Transform effort at ALA (Marshall Public Library participates) and the challenge of creating a positive and informed community understanding of the value of libraries and their role in a community.

I am being considered as a candidate for a delegate position for the OCLC ARC. I should know whether I’ll be running before the end of this month. I had the opportunity to meet several members of the nominating committee in Baltimore, so they could put a face with my name. We shall see.

There were all sorts of takeaways from this conference. The perspective “the community is the heart of the library” resonates with me. It isn’t a new concept for us. We’ve been actively reaching out to the community for a long time. I think expressing it that way, though, is a good description of our focus here. The concept of community conversations led by the Library is intriguing and potentially very valuable. It’s something to explore. Wikipedia writing and editing projects may be a valuable way to get the Idaho library community involved. Ms. Maher indicated to me that one of Wikipedia’s weak points was a detailed history of smaller cities and towns, and that enlisting the help of local librarians may strengthen the entries on Idaho places. In the discussion of the millennial generation, it was suggested to me that having teens mentor younger kids and college students mentor teens could be valuable for both the mentore and the mentees, and help give them ownership of the library.

OCLC has already planned ARC 2, next year in Chicago. If the quality of this conference is any indication, it will be an event worth attending.